



HIGHLAND
COMPANIES

SHORT-TERM RENTAL MANAGEMENT

MAXIMIZE BOOKINGS. DELIGHT GUESTS.
MAXIMIZE RETURNS.



LOCAL. TRUSTED.
Hands-off for You.

OUR SHORT-TERM RENTAL MANAGEMENT SERVICES



LISTING OPTIMIZATION

High-converting listings with professional photos, compelling descriptions, and dynamic pricing strategies.



BOOKING MANAGEMENT

We manage inquiries, bookings, calendars, and guest communications seamlessly.



GUEST EXPERIENCE

24/7 guest support from booking to checkout for 5-star reviews and repeat stays.



CLEANING & TURNOVER

Professional cleaning and turnover coordination for a spotless guest experience.



MAINTENANCE & REPAIRS

Routine inspections and maintenance to keep your property in top condition.



PERFORMANCE REPORTING

Detailed monthly reports on bookings, revenue, expenses, and property performance.

MANAGEMENT PLANS

MOST POPULAR

FULL-SERVICE PLAN



20-25%

OF GROSS RENTAL REVENUE

- Everything in Essential
- In-house cleaning coordination
- In-house maintenance coordination
- Guest support & issue resolution
- Property inspections
- Monthly performance reporting

ESSENTIAL PLAN



10-15%

OF GROSS RENTAL REVENUE

- Listing creation & optimization
- Guest communication
- Booking management
- Basic cleaning coordination
- Monthly owner reporting

PREMIER PLAN



25-30%

OF GROSS RENTAL REVENUE

- Everything in Full-Service
- Dynamic pricing optimization
- Priority maintenance & support
- Detailed performance reporting
- Revenue strategy consultations

ADDITIONAL OWNER BENEFITS



HASSLE-FREE OWNERSHIP

We handle the day-to-day so you can enjoy true passive income.



MAXIMUM RETURNS

Our proven strategies maximize occupancy and nightly rates.



LOCAL EXPERTISE, PERSONAL TOUCH

We know the market, the guests, and how to make your property shine.



TRUSTED & VETTED PARTNERS

Reliable local vendors ensuring quality and peace of mind.

WHY CHOOSE HIGHLAND COMPANIES?



Local Expertise
We know the market and your area.



In-House Team
Dedicated professionals you can rely on.



Fast Response
Quick communication and reliable service.



Hands-On Management
We treat your property like our own.



Trusted Vendor Network
Quality partners we trust and stand behind.

LET'S TALK ABOUT YOUR PROPERTY

We're here to help.

📞 828-406-9396

✉ info@highland-companies.com

🌐 www.highland-companies.com



REQUEST A PROPERTY ANALYSIS TODAY!

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